

**CALL FOR PAPERS**  
**EURAM 2013 June 26-29, 2013**  
**Galatasaray University, Istanbul**

With the theme ‘Democratising Management’, this year’s EURAM Annual Conference will be held at the brand new [Istanbul Congress Centre](#) and [Galatasaray University Campuses](#), located in the heart of the modern city.

The conference provides an ideal opportunity for scholars and practitioners, as well as Doctoral students to share and discuss their most recent high quality work with other experts in their research fields.

**Conference Theme “Democratising Management”**

Demands for democracy in different parts of the world have recently drawn global attention. As one of the major power centres in modern society, business cannot disregard the growing social demands for democracy. Thus, the new outlook of the world may encourage us to reflect about the notion of democracy in the context of business organisations, and the ways in which it could be introduced or enhanced. Current debates in management point to the need to reassess existing structures, processes, inter and intra organisational relations and management practices for a fair treatment of different stakeholders’ interests. As a governance system focused on the supreme goal to include diverse opinions and views into the functioning of society, democracy may represent a novel (maybe even revolutionary) way to think about governance and management of business activities as well.

Scholarly contributions on the links between different aspects of business life and democracy are relatively limited in mainstream management research. There is work on the democratic workplace, but this is only a limited, although valuable, way to apply the notion. A full stakeholder-based view of the firm, for example, based on the notion of an implicit social contract between business and society, represents a broader way in which some of the tenets of democracy have been discussed. And then work on novel corporate governance models, public-private partnerships, responsible management education, the management of diversity, social entrepreneurship and innovation is all related to some key aspects of an on-going process of democratisation of business life. Multidisciplinary perspectives, encompassing a wide array of knowledge domains, research methods and ideologies may enlighten business communities on a global scale about the logic and the ways of democratising management. There is a need to identify historical factors as well as existing values and implicitly legitimized relationships in the business world that may explain the status quo across firms, sectors and institutional as well as cultural contexts. There is also the need to identify the factors that might contribute to or limit the processes of democratisation of management across all the diverse dimensions and forms of interest. Ultimately, we need to understand the conditions under which increasing levels of democracy in business firms may contribute to the advancement of society towards sustainable models of socio-economic development.

EURAM 2013 aims to offer a platform to discuss the opportunities, the challenges and the processes related to democratising management across the full range of related topics. Advancing along this highly inspirational, and yet particularly complex agenda requires us, as management scholars to exit our comfort zone, bridge the gaps with other social sciences interested in similar or related phenomena and, most importantly, engage in meaningful and powerful ways the key stakeholders in our scholarship and educational mission: the businesses, the institutions and civil society.

We believe that Istanbul with its unique location bridging Europe and Asia and with its multicultural history is the ideal place to stimulate different ideas for exploring different ways of democratising management. Istanbul, as one of the oldest cities in the world has been the capital of the Byzantine and Ottoman Empires and has hosted many other civilizations, all of which contributed to its culture of diversity, tolerance and harmony.

## Topics

EURAM invites you to submit your paper to its Strategic Interests Groups (SIGS) or to its general tracks. For further information please consult the EURAM website

## Submission guidelines

Below is a set of guidelines and formatting instructions to help you prepare and submit your paper. Please note that you may be listed as an author or co-author on up to 3 submitted papers.

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2013 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements, from the text. (Any submissions with author information will be automatically DELETED).
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review [Style Guide](#).
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. NO changes in the paper title, abstract, authorship, and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free.
10. Submissions will be done on-line on the EURAM 2013 website.
11. Only submissions in English shall be accepted for review.

12. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.

13. In case of acceptance, each author can present only one paper at the conference.

### Important deadlines

Deadline for paper submission	15 Jan 2013 2:00 pm GMT +1
Deadline for submissions to Doctoral Colloquium	22 Jan 2013 2:00 pm GMT +1
Notification of acceptance	as of 26 March 2013
Early bird/authors registration	23 April 2013

### Organisational Committee

- Sibel Yamak (Chair)
- Luca Gnan
- Hans van Ees
- Volkan Demir
- Aslı Gül Öncel
- Ulun Akturan
- Mine Karataş Özkan
- Ahmet Üzmez
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- Tütay Nacak
- Luisa Jaffé
- Caroline Brown

For more information, please visit the conference website. [www.euram2013.com](http://www.euram2013.com)

We are looking very much forward to meeting you in Istanbul!

Best wishes,

On behalf of Local Organising Committee

Sibel Yamak  
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Galatasaray University  
Conference Chair EURAM 2013